

# VINULTRA

BESPOKE NEW ZEALAND WINE

- 2002** PURCHASED SHEEP FARM,  
WAIHOPAI VALLEY, MARLBOROUGH
- 2003** PLANTING COMMENCED
- 2007** PLANTING COMPLETE, 41HA CANOPY,  
5 BLOCKS, 5 VARIETALS, 9 CLONES
- 2008** LAUNCHED WITH LITTLE BEAUTY
- 2009** WINEMAKER EVELINE FRASER  
JOINS FROM CLOUDY BAY.  
ENTER 1<sup>ST</sup> MARKET
- 2010** INSIGHT SINGLE VINEYARD LAUNCHED
- 2011** LITTLE BEAUTY BLACK EDITION RELEASED
- 2012** ENTER 10<sup>TH</sup> MARKET
- 2013** FIRST EVER TROPHY (DWVA)
- 2014** POUNAMU RANGE LAUNCHED
- 2015** SPONSORSHIP OF NZ'S HIGH  
PERFORMANCE EQUESTRIAN TEAM  
ANNOUNCED
- 2016** LITTLE BEAUTY NOBLE EDITION LAUNCHED
- 2017** BEST NZ RED MUNDUS VINI.  
BEST NZ WHITE TEXSOM
- 2018** 4 OF OUR WINES FLY (1<sup>ST</sup> & BUSINESS)  
ON INTERNATIONAL AIRLINES
- 2019** ENTER 28<sup>TH</sup> MARKET.  
BEST NZ RED MUNDUS VINI
- 2020** EVELINE CROWNED 'BEST  
WOMAN WINEMAKER' IN ASIA.  
WE LAUNCH OUR 'BIG BEAUTY'  
COLLECTION: MAGNUMS
- 2021** LAUNCH VINEYARD BIODIVERSITY PROJECT.  
MEANWHILE, TOTAL CHAOS ENSUES – COVID
- 2022** ADDITIONAL MARKETS ONBOARDED;  
WE REACH 40+.  
OUR FIRST VINEYARD ART INSTALLATION  
IS COMMISSIONED
- 2023** AWARDED BEST NZ WHITE MUNDUS VINI